



## LOWER PLATTE SOUTH natural resources district

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### Company/Organization Mission

The general purpose of the Lower Platte South NRD shall be to conserve, develop, and manage the water and land resources of the District for the common good of all people.

### Company Description

The Lower Platte South Natural Resources District is one of 23 Districts in the state of Nebraska formed in 1972 for the purpose of managing the state's natural resources. Programs and activities include all areas of natural resource management and development: tree planting, flood protection, wildlife habitat, streambank stabilization, environmental education, land treatment, water monitoring and many others. The districts are partially funded by property taxes and are governed by a board of directors--elected representatives who serve four-year terms. The NRD system is local government working to protect local natural resources. The Lower Platte South NRD includes nearly all of Lancaster and Cass counties and parts of Seward, Saunders, Otoe and Butler counties.

### Contact

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### Phone

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### Address

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## Project Description > Intent

Our current site was created in 2009 using Dreamweaver and it shows. It is our goal to create a new website making things simpler internally and save time the public spends on locating information.

Here are some examples of what we do not like about the current site:

- Doesn't allow ecommerce
- No tracking (traffic, referrals, point of contact, etc.)
- Outdated layout
- Duplicated information
- Etc.

We'll need a new site that can be easily managed, that will look great, allow us to add content, pages, and expand easily in the future. We will also rely a lot on the company's expertise to let us know how to get the most out of our website.

## Project Description > Design

For design, we are looking to ensure the new site looks great, works on mobile devices, utilizes our new logo, and provides a place for our Board of Directors to login and access information pertaining to them.

Below are features that we are requesting, but not limited to:

- Better flow/layout
- Mobile friendly
- Analytics
- Website search function
- Online payments (trees/well permits/tbd)
- Content management system
- Employee/Director portal login to view/download content the NRD uploads
  - Internal Calendar
  - Ability to add onto this
- Social media integration
- Video integration
- Interactive maps
- Interactive forms to fill out/submit or print off
- Future implementation and Items not yet determined

## Timelines & Milestones

### Selection Process Timeline:

- RFPs Due – July 28<sup>th</sup>
- Proposal Review –1 Week (From July 28<sup>th</sup>)
- Evaluation of Responses and Selection for interview – Week of 8/14 – 8/18
- Selection and contract negotiation – By Sept 9<sup>th</sup>
- Planned Contract Award Date – September 20<sup>th</sup>

### Project Outline:

*[To be discussed after contract is awarded.]*

The final proposal should address the above, and specifically have a number of references we can call or email.